PAPERBACK BOOK SHOP
22 E. LANCASTER AVE.
ARDMORE, PA.
MI 9-4388

10/4/66

Hi:

Jack McKinney repeated your program (the one you & I attended) this past Saturday. It helped sell a few books. I'm glad it was that program I came to mention us 3 times.

Bzeven
Clone

WA6-2034

20734

10/8/66

Dear Dave,

Just returned from New York where I cooked up a number of promising things.

Thanks for your note. The repeat of that McKinney show, of which I knew nothing in advance, had brought us about 40 new orders. He is not only effective, he is a great guy. I understand from people in NYW who heard his Monday night show with Jerry Cohen (Jake the Fake to me, the intellectual fink) that he stood up to this liar and faker. My little set is on the blink so I couldn't hear it.

Got a letter from Ohlbrich at United News today. The 200 the printer is supposed to have sent three weeks ago apparently have not arrived and they neither phoned nor wrote when they have a truck at Merkle's at least once a week! And they never picked up the 60 they had waiting at your place!

It is hard enough being a shoestring publisher but when customers have an aversion to making money it is worse.

The WNEW people tell me that the three-hour special of which I told you is really mine. I wish it were to be aired before November 12! The boycott is hurting sales. This does not mean the book isn't selling. It is doing well. It is not doing what it could if the press had not decaled a mixture of boycott and insult against it, going so afr as to credit other books with what it has done.

Regards to Jean and the boys and thanks.

Sincerely,

Would you please phone United about those
60 books? Thanks. On the way home last
night I caught part of the Menefee show.
For a man who is usually quite responsible, he was shockingly irresponsible in talking about the Warren Report and those writing about it. I stopped twice to call him and couldn't get through. By the time I could I was near Baltimore and he was off and the McKinney show (with Jack in Fla.) was on. I spoke to the producer and asked him to convey my challenge to Menefee, for me to face him and address each and everyx one of the things he said and prove from only the record that he is wrong and to defy him to show a single one of the things of which he complained(like hypothesis) in my book. If he takes me up we'll havesome fun. If McKinney had been in Phila, Ithink he'd havefired me right then and there.